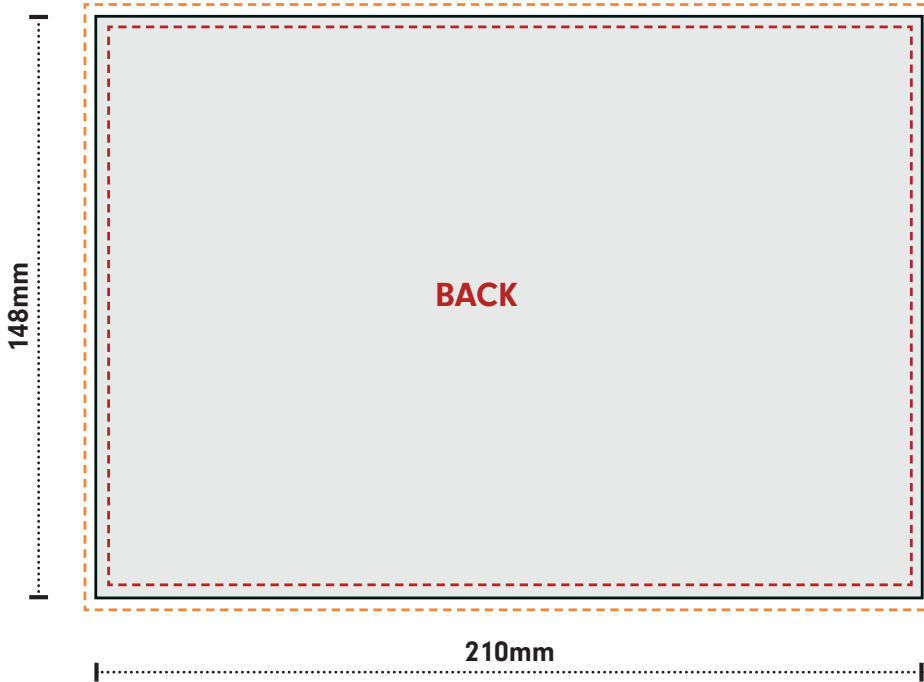


## A5 Postcards 2PP

Postcards are a staple of direct marketing because they're economical, flexible and highly effective. They are indisputably the most inexpensive targeted marketing strategy available.

All you need to do is provide a Hi-resolution PDF or packaged InDesign file with 3mm bleed and printers marks. If you have any queries please call us on 01159 399 797



### Margin

Set your margins to 3mm around all edges. Inside this is your safe area, ensure you keep important text and images within this.

### Bleed

3mm is essential especially when images, colour or text goes to the edge of your page.

### Crop

Please include these when exporting your artwork to a PDF format.

